

HumanKind

Spotlight: Lapiz

They're Adictivo's "Most Creative Hispanic Agency" in the United States and were just named one of Advertising Age's "Agency A-List 10 To Watch." We caught up with a few leaders at Lapiz to talk about the shop's past, present and future, as well as the significance of the growing Hispanic market. [Check out the report.](#)

LAPIZ



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Acts, Not Ads: Gandhi Font

When Mahatma Gandhi's iconic eyeglasses were auctioned in New York City recently, the subject became hot topic in the Indian national press. Leo Burnett Mumbai decided to create a font using the signature frames, enabling the entire country to "see through Gandhi's eyes."

[Learn more](#) about the Devangari project and [download the font to your computer.](#)

THE LEO BURNETT BLOG



From the Blog

Check out some of the best from the Leo Burnett blog:

- [Upcycled fashion](#),
- [Invention made accessible](#),
- Thoughts about the future of [interactive advertising](#), and
- Leo Burnett Chicago's music director picks some of the [finest records you may have missed](#) in 2010.



Breaking Work

Sealy [debuts spot](#) in Super Bowl, Budapest is [calling all creatives](#), Iberia launches a [new app for Fiat](#), and Chicago kicks off this year's World Wildlife Fund [Earth Hour event](#).

LEOLENS

AN EYE ON THE BRIGHTEST THOUGHT LEADERSHIP FROM LEO BURNETT'S GLOBAL NETWORK.

Leo Lens: The Motorcycle Diaries

Leo Burnett Mumbai followed twelve executives for twelve weeks for over 2,300 kilometers to learn more about migrant executive culture. [Click here to read more.](#)

HumanKind Work We Love

Samsung tries to prove its chips' durability through [Space Planes](#), BMW is looking at the future of mobility in some [intriguing short films](#), Google lets its users show off [the capabilities](#) of its applications and Schweppes takes advantage of a Facebook redesign to help people make [the most of their profiles](#).



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